



### Transformation Software

Divestiture is not an end in itself but rather a means to building companies that can grow and prosper over the long haul. Wise executives divest businesses in order to create new ones and expand existing ones. Companies are under increasing pressure to sustain growth and retain existing customers, while reducing the impact of organizational changes such as divestitures. eprentise Divestiture software automates the process of filtering specific information about customers and products from a single production database into two separate database instances the parent instance and then the child instance with all unrelated data removed. Both the source database and the filtered database remain as complete functioning, fully configured applications with only the information relevant to each independent company preserved in that company's production database.

When divesting, eprentise software creates a fully functional divested instances by copying all supporting configuration and transaction data to maintain the relational integrity of the divested system. Our divestiture software may also be used to remove all data related to the divested instance, or the parent instance may remain unchanged, to ensure the parent has the history of the divested business for reporting requirements.

Companies may divest data based on any type of criteria including product line, customers, regions, or organization units.

#### eprentise Divestiture Features

- » Removes data defined by user criteria to a separate, fully functional divested database instance.
- » Both source and divested instances maintain relational integrity of configuration data, master data and transactions.
- » Users can specify multiple filter rules when defining the data that is moved to the new instance.
- » The filter criteria determine what data remains in the source instance and what related data is moved or copied to a new instance.
- » Supports creation of complex filter rules.
- » Built in audit and reconciliation features.
- » Knowledge-base repository of 100,000 + rules
- » Enforces all mandatory, unique and primary key constraints and relational integrity requirements of any relational database.
- » Repeatable, reusable, and flexible.
- » No programming required.
- » Hardware, platform, and version independent.
- » Results in complete, consistent and correct data.

#### eprentise Divestiture Benefits

- » Can remove data from source instance that does not relate to remaining operations.
- » Allows users to access only information that relates to their part of the business.
- » Users can define different rules to determine how the data for the new business is extracted from the current production environment.
- » No training or implementation required because both instances are fully configured and ready for operation.
- » Has a user-defined rules base that allows filtering or divesting on any number of criteria configuration and operational data required to support the new company. The filtered data may then eliminated from or retained in the current production environment.
- » Retains access to historical information pertinent to each operation.
- » User can develop a variety of scenarios to view the performance of the existing company before the divestiture and the impact of the divestiture on both costs and revenues.

#### Sample Profile

An electronics company wanted to split their west coast and east coast divisions yet needed to maintain the ability to do consolidated reporting – requiring a detailed divestiture of the affected information so that there were no inconsistencies or transactional redundancies in their financial or manufacturing data. The east coast data was primarily the operations data, while the west coast contained the manufacturing data.

#### Needs

- » Rules-based methodology for splitting out west coast operations based on organization units.
- » Automated identification of all west coast operations business data.
- » Self-sufficient operations for both east and west coast divisions.
- » Preservation of all historical transactions.

#### Challenges

- » Configuration, operational, and transaction data to begin separate operations.
- » Update all related tables associated with the filtered data.
- » Very aggressive timeline (three months) from start to finish.

#### The eprentise Advantage

- » eprentise creates a complete application for both the parent company and the divested company so that separate operations can begin immediately.
- » eprentise maintains the relational data integrity of information in both the source and divested instances.
- » Customer can write complex rules for divesting information (using any criteria) without coding.



#### About the Gartner Cool Vendor Selection Process:

Gartner is a registered trademark of Gartner, Inc. or its affiliates. The Gartner listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to identify interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Each year, Gartner identifies a Cool Vendor as a company that offers technologies or solutions that are: innovative—enabling users to do things they couldn't do before; impactful—have, or will have, business impact (not just technology for the sake of technology); and intriguing—have caught our interest or curiosity in approximately the past six months.

Cool Vendors in MDM, 2011 by Andrew White, John Radcliffe, Ted Friedman, 21 April 2011

## eprentise

6052 Turkey Lake Road, Suite 202

Orlando, Florida 32819

407.591.4950



Oracle and Java are registered trademarks of Oracle and/or its affiliates.