

# e<sup>prentise</sup><sup>®</sup> Software Solutions for Oracle<sup>®</sup> E-Business Suite

Transformation Software



## Who We Are

- Software company established in 2006
- Flagship product FlexField launched at Collaborate 2007
- Product offerings for Oracle E-Business Suite (EBS)

Gartner | 2011  
COOL VENDOR

## Two product lines

- FlexField — software to change the chart of accounts in EBS
- eprentise — software to reorganize, split, divide, or consolidate EBS instances

## Large and middle-market US-based and international customers from both private and public sectors

- Marquee accounts include Experian, Kinetic Concepts (KCI), Barrick Gold, Cochlear, US Department of Defense, and Marion County

## What We Do

eprentise provides software that assists companies looking to upgrade to R12, particularly companies that need to re-structure their business due to M&A activity or that have had significant organizational changes since they implemented EBS.

## This is where we're coming from.

In the course of implementing EBS for many organizations, we found that several years after going live, the business had changed substantially. The complexity of EBS meant that customers had few options other than reimplementing if they wanted to keep their systems aligned with the business changes. We came up with the mantra of “finished, but not done” to describe the cycle of going live (being “finished”) and then having to go back several years later to reimplement (not “done”). A series of reimplementations is not only costly, it is unnecessary.

eprentise software was architected from the ground up with the purpose of providing enterprise agility to organizations that rely on EBS for their financials and day-to-day operations.

## eprentise Software

Use eprentise software to reorganize, split, divide, or consolidate OEBS instances. At the heart of the eprentise solution is a rules-based engine containing actions and built-in integrity rules that can be combined to change a relational database environment.

An eprentise discussion makes sense in M&A, reorganization, shared service center, single global instance, and IT consolidation scenarios.

## Foundation

A well-known world leader and Subject Matter Expert on data, application, and process consolidation, founder Helene Abrams conceptualized and architected eprentise to copy, filter, merge, and change data in Oracle E-Business Suite.

The software product offerings of eprentise are the brainchild of Helene, and the eprentise team has worked on this technology, projected by industry experts as the only full consolidation solution in the world, since 1998.

### About the Gartner Cool Vendor Selection Process:

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Each year, Gartner identifies a Cool Vendor as a company that offers technologies or solutions that are: innovative—enabling users to do things they couldn't do before; impactful—have, or will have, business impact (not just technology for the sake of technology); and intriguing—have caught our interest or curiosity in approximately the past six months.

Cool Vendors in MDM, 2011 by Andrew White, John Raddiffe, Ted Friedman, 21 April 2011

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